

**2014 Inaugural**  
**Manufacturers Zero Waste Conference**  
*A Peer Sharing Event for Businesses*

The Omni Grove Park Inn  
Asheville, North Carolina  
April 1 -2

**Preliminary Agenda**

April 1, 2014

10:00 am - 6:00 pm

**Featured Manufacturers' Zero Waste Initiatives: Large and Small**

**Getting Started: Approaches, Tools and Resources for Recycling Challenges**

Dumpster Dives, Green Teams, Incentives, Gaining Buy-in, Resources for Hard-to-Recycling Items

**Continuous Improvement ideas: What's in Your Dirt?**

Finding Value in ZWTL Initiatives

**Integrated Resource Management Opportunities/Waste-to-Energy - Vendor Panel**

**ZWTL Achiever Panel**

Topics including: Supply Chain Opportunities, Food Waste, Dumpster Dives, Employee Engagement

**CRA Trade Show Exhibit Hall 4:30 - 6:00**

April 2, 2014

9:00 am– 1:15 pm

**Carolina Recycling Association - General Session (Joint)**

**Exhibit Hall**

**ZWTL – Solution Matchmaking**

Rotating Table Topics: vendor services, defining ZWTL, team formation, analysis tools, feeding your marketing department, composting, ZWTL certifications and more

**Lunch in Exhibit Hall**